

BROCHURE

2024-25





Highest ratings and reviews on online platforms



On-site warranty



10 million+ users





REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at speed 5.

ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

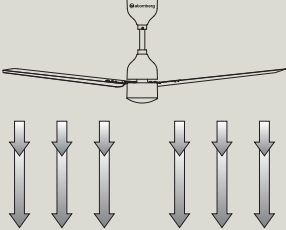


Remote Sensor and LED Indicator

Power consumption at each speed

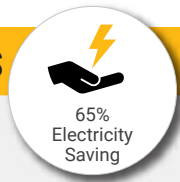
The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)
● ● ● ● ●	1	3
● ● ● ● ●	2	6
● ● ● ● ●	3	9
● ● ● ● ●	4	18
● ● ● ● ●	5	28
➤➤➤➤➤➤	Boost Speed	35

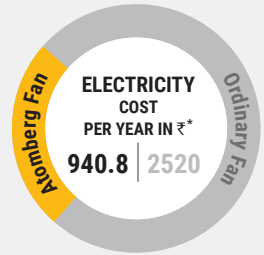
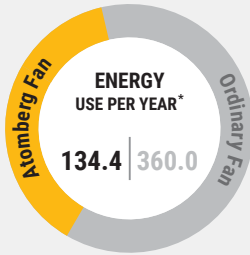
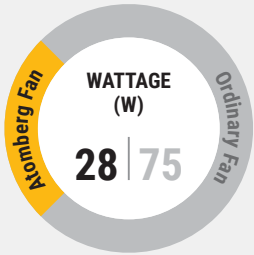


These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

THE PERFECT BLEND OF STYLE & SAVINGS



A comparison: Atomberg fans vs ordinary fans



Atomberg fan

Ordinary fan

*Assumptions:

usage of 16 hours/day, for 300 days a year with electricity rate of ₹ 7/unit

UNMATCHED FEATURES & SAVINGS



ENERGY EFFICIENT
BLDC MOTOR FOR
ENERGY SAVING



65% ELECTRICITY
SAVING



SMART REMOTE
WITH BOOST, SLEEP
AND TIMER MODES



SILENT OPERATION
WITH HIGH
AIR DELIVERY



RUNS UP TO 3X LONGER
ON INVERTER



100% PURE
COPPER WINDING MOTOR
FOR A LONGER LIFE



PAN INDIA
SERVICE
NETWORK



POWERFUL
BOOST MODE



CONSISTENT SPEED
EVEN AT LOW VOLTAGE
WITH LOW
MOTOR HEATING

ARIS STARLIGHT



2+1* year on-site warranty



Noiseless fan



Integrated ABS blade design



65% Electricity saving



Easy to clean



Light intensity control



Remote with boost, sleep & timer mode



Under-lights



Dark Teakwood

Marble White



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Marble White	1200	39*	165-285	280	245	0.95	12060
Dark Teakwood	1200	39*	165-285	280	245	0.95	15530

* 1 year extended warranty on registration

* With maximum light intensity wattage increases by +6 W

3
YEAR



ARIS

2+1* year on-site warranty



Noiseless fan



Integrated ABS blade design



65% Electricity saving



Easy to clean



LED indication



Remote with boost, sleep & timer mode



Dark Teakwood



Marble White



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Marble White	1200	39	165-285	280	245	0.95	11540
Dark Teakwood	1200	39	165-285	280	245	0.95	15000

* 1 year extended warranty on registration

STUDIO SMART +



2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary look with wider blades



Remote with boost, sleep & timer mode



Marble White



Earth Brown



Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [^]	165-285	360	224	0.95	8910

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

3
YEAR



ERICA SMART

2+1* year on-site warranty



65% Electricity saving



Easy to clean*



LED indication



Contemporary look with wider blades



Remote with boost, sleep & timer mode



Umber Brown*



Snow White



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Snow White	1200	28*	165-285	360	225	0.95	7790
Umber Brown	1200	28*	165-285	360	225	0.95	8290

* Umber Brown is easy to clean

* 1 year extended warranty on registration

† The power value is calculated at speed five, while the others have been computed at boost speed.

RENEZA SMART +



2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary design with a sleek body



Remote with boost, sleep & timer mode



Golden Oakwood
Wooden Finish



Pearl White
Metallic Finish



Earth Brown
Metallic Finish



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Metallic	1200	28 [^]	165-285	360	235	0.95	9040
Wooden	1200	28 [^]	165-285	360	235	0.95	9460

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

3
YEAR



RENESA SMART

2+1* year
on-site
warranty



65% Electricity
saving



LED indication
for speed



Contemporary
design with a
sleek body



Remote with
boost, sleep
& timer mode



White and Black

Misty Teal

Brown and Black

Pebble Grey

Midnight Black



Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28*	165-285	360	235	0.95	7350

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.

RENEZA +

Wooden Finish



2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary design with a sleek body



Remote with boost, sleep & timer mode



Dark Walnut*

Golden Oakwood

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹) Wooden
600	28 [^]	165-285	840	110	0.95	7440
900	28 [^]	165-285	530	180	0.95	7860
1200	28 [^]	165-285	360	235	0.95	7860
1400	28 [^]	165-285	290	270	0.95	8600

*Dark Walnut colour available only in 1200 mm variant.

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.

3
YEAR



RENESA +

Metallic Finish

2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary design with a sleek body



Remote with boost, sleep & timer mode



Umber Brown*

Aegean Blue*

Sand Grey*

Pearl White

Earth Brown

Metallic Gold*

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹) Metallic
600	28 [†]	165-285	840	110	0.95	6500
900	28 [†]	165-285	530	180	0.95	6810
1200	28 [†]	165-285	360	235	0.95	6810
1400	28 [†]	165-285	290	270	0.95	7860

*Umber Brown and Aegean Blue colour available only in 1200 mm variant.

#Sand Grey and Metallic Gold available in 900mm and 1200mm variant.

* 1 year extended warranty on registration

† The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year on-site warranty



65% Electricity saving



LED indication for speed



Contemporary design with a sleek body



Remote with boost, sleep & timer mode



Brown & Black

White & Black

Ivory & Black[#]

Gloss White

Matte Brown

Gloss Ivory[#]

Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
600	28 [^]	165-285	840	110	0.95	5340
900	28 [^]	165-285	530	180	0.95	5660
1200	28 [^]	165-285	360	235	0.95	5660
1400	28 [^]	165-285	290	270	0.95	6180

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

[#] 'Gloss Ivory' and 'Ivory & Black' colours available only in 1200 mm variant

3
YEAR



RENEZA PRIME REMOTE

2+1* year on-site warranty



65% Electricity saving



Contemporary design with a sleek body



LED indication for speed



Remote with boost, sleep & timer mode



Gloss Black



Gloss Brown



Gloss White



Seasant Ivory

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28*	165-285	350	225	0.95	5660

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.

RENEZA PRIME



2+1* year on-site warranty



65% Electricity saving



Compatible with regulators



Contemporary design with a sleek body



Gloss Black



Gloss Brown



Gloss White



Seasand Ivory

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	35	220-240	350	225	0.90	5660

* 1 year extended warranty on registration



STUDIO +

2+1* year on-site warranty



65% Electricity saving



LED indication for speed



Contemporary look with wider blades



Easy to clean



Remote with boost, sleep & timer mode



Earth Brown



Marble White



Sand Grey



Aegean Blue



Marble White with Teakwood

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [^]	165-285	360	224	0.95	8180

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

ERICA



2+1* year on-site warranty



65% Electricity saving



Exquisite mandala art[#]



Easy to clean*



Contemporary look with wider blades



LED indication



Remote with boost, sleep & timer mode



Aegean Blue*



Umber Brown*



Midnight Black[#]



Lotus Pink[#]



Snow White[#]

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Snow White	1200	28 [^]	165-285	360	225	0.95	7290
Lotus Pink	1200	28 [^]	165-285	360	225	0.95	7290
Umber Brown	1200	28 [^]	165-285	360	225	0.95	7790
Aegean Blue	1200	28 [^]	165-285	360	225	0.95	7790

* Umber Brown and Aegean Blue is easy to clean.

Snow White, Lotus Pink and Midnight Black has mandala design.

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year on-site warranty



65% Electricity saving



Runs 3x longer on inverter



Consistent speed even at low voltage



Remote with boost, sleep & timer mode



Gloss White



Gloss Ivory



Gloss Black



Gloss Brown

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
900	28*	165-285	470	165	0.95	4820
1200	28*	165-285	365	230	0.95	4820

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.

EFFICIO 2



2+1* year on-site warranty



65% Electricity saving



Runs 3x longer on inverter



LED indication for speed



Remote with boost, sleep & timer mode



Gloss White



Seasand Ivory



Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28*	165-285	360	230	0.95	

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.

3
YEAR



EFFICIO

2+1* year on-site warranty



65% Electricity saving



Runs 3x longer on inverter



Remote with boost, sleep & timer mode



Gloss White



Matte Black*



Matte Brown



Gloss Ivory

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
900	28 [^]	165-285	500	180	0.95	5275
1200	28 [^]	165-285	380	235	0.95	5275
1400	28 [^]	165-285	280	272	0.95	5590

Matte Black is available in 1200 mm & 900 mm variant

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.

STUDIO +

EXHAUST FAN

2
YEAR

1+1* year
on-site
warranty



Silent operation
in spite of high
air suction



Easy-to-clean,
easy to install
and uninstall



Back flaps prevent
insects from
entering the house



Can be installed
on thin wooden
& glass panel



Brushed Steel



Gloss White



Gloss Brown



Gloss Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) Steel ABS
150	7.5	250	220-240	2250	3960 3640

* 1 year extended warranty on registration

2
YEAR

**1+1* year
on-site
warranty**



Silent operation
in spite of high
air suction



Easy-to-clean,
easy to install
and uninstall



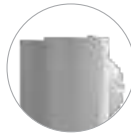
Back flaps prevent
insects from
entering the house



Can be installed on
thin wooden
& glass panel

EXHAUST FAN

STUDIO



Brushed Steel



Gloss White



Gloss Brown



Gloss Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) Steel ABS
150	6.5	245	220-240	2000	3310 3180

* 1 year extended warranty on registration

EFFICIO +

EXHAUST FAN

2
YEAR

1+1*
year
on-site
warranty



Silent operation
in spite of high
air suction



Flaps to
prevent insects



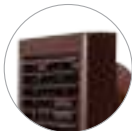
Front motorised
flaps



Easy to install
and uninstall



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	5	245	220-240	1400	3350

* 1 year extended warranty on registration

2
YEAR

**1+1* year
on-site
warranty**



Silent operation
in spite of high
air suction



Easy-to-clean
front grill,
easy to install
and uninstall



Back flaps prevent
insects from
entering the house

EXHAUST FAN

EFFICIO



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	11	356	220-240	2000	3350
200	16	800	220-240	1600	3460
250	20	1150	220-240	1300	3760

* 1 year extended warranty on registration

RENESA

SWING PEDESTAL FAN



1+1* year on-site warranty



Vertical tilt - 30°



SWING - 90°



Easy to clean, easy to install and uninstall



Separate motor for oscillation function

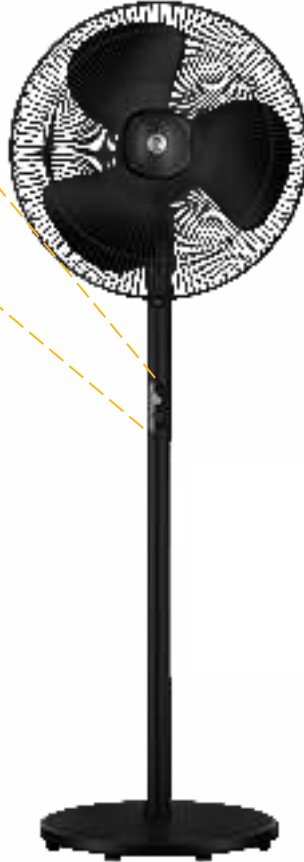


Remote with boost, sleep & timer mode



Energy Efficient BLDC Motor

SINGLE BUTTON INTERFACE for fan speed and swing



Snow White Swing Pedestal



Midnight Black Swing Pedestal

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
400	35	165-285	1500	76	0.95	6450

* 1 year extended warranty on registration

2
YEAR

1+1* year on-site warranty



Vertical tilt - 30°



Swing - 90°



Separate motor for oscillation function



Easy to clean, easy to install and uninstall



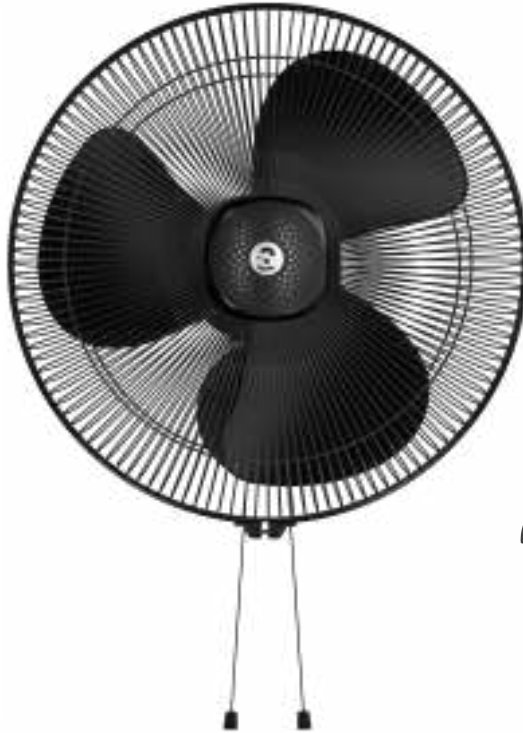
Remote with boost, sleep & timer mode



Energy Efficient BLDC Motor

WALL FAN

RENEZA



Snow White



Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
400	35	165-285	1500	76	0.95	5660

* 1 year extended warranty on registration

OUR MANTELPIECE



Awarded “Best Energy Conservation Appliance of the Year 2022”
by Honourable President of India, Smt. Droupadi Murmu



Part of the “Champions of Change” event along with
the Honourable Prime Minister of India, Shri. Narendra Modi

AWARDS



National Entrepreneurship Award
from the Government of India - 2017



Climate Solver Award
from WWF - 2016



**Global CleanTech Innovation
Program Winner**
from The United Nations - 2016



**Best on
Campus Startup Award**
from The Economic Times - 2019



Good Design Award 2022
for ERICA & ERICA SMART



LOOP Design Awards 2023
for ARIS & ARIS STARLIGHT

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"Why not?"

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