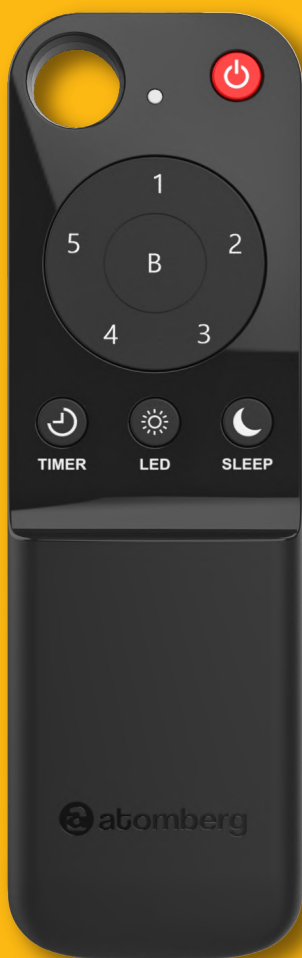


# BROCHURE

2023-24





Highest ratings and reviews on online platforms



On-site warranty



10 million+ users



 **atomberg**  
"Why not?"



# REVOLUTIONARY BLDC TECHNOLOGY

## THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at speed 5.

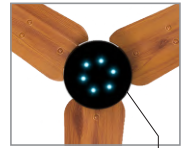
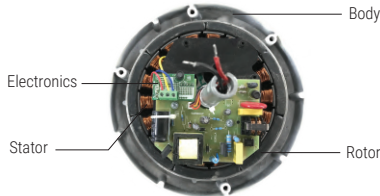
## ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

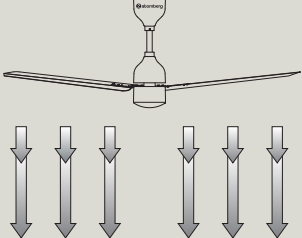


Remote Sensor and LED Indicator

## Power consumption at each speed

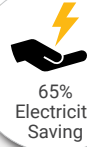
The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)
● ● ● ● ●	1	3
● ● ● ● ●	2	6
● ● ● ● ●	3	9
● ● ● ● ●	4	18
● ● ● ● ●	5	28
>>>>>>>	Boost Speed	35

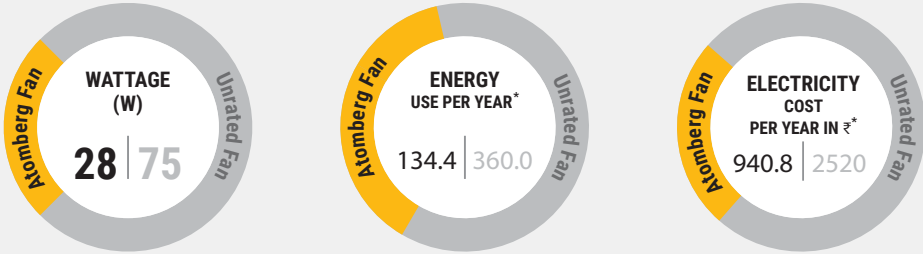


These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

# THE PERFECT BLEND OF STYLE & SAVINGS



A comparison: Atomberg fans vs Unrated fans



Atomberg fan      Unrated fan

\*Assumptions:

usage of 16 hours/day, for 300 days a year with electricity rate of ₹ 7/unit

## UNMATCHED FEATURES & SAVINGS



ENERGY EFFICIENT  
BLDC MOTOR FOR  
ENERGY SAVING



65% ELECTRICITY  
SAVING



REMOTE WITH  
BOOST, SLEEP  
& TIMER MODE



SILENT OPERATION  
WITH HIGH  
AIR DELIVERY



RUNS UP TO 3X LONGER  
ON INVERTER



100% PURE  
COPPER WINDING MOTOR  
FOR A LONGER LIFE



PAN INDIA  
SERVICE  
NETWORK



POWERFUL  
BOOST MODE



CONSISTENT SPEED  
EVEN AT LOW VOLTAGE  
WITH LOW  
MOTOR HEATING

# ARIS STARLIGHT



2+1\* year on-site warranty



Noiseless fan



Integrated ABS blade design



65% Electricity saving



Easy to clean



Light intensity control



Remote with boost, sleep & timer mode



Under-lights



Dark Teakwood

Marble White



Google is a trademark of Google LLC.

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
Marble White	1200	39 <sup>^</sup>	165-285	280	245	0.95	11490
Dark Teakwood	1200	39 <sup>^</sup>	165-285	280	245	0.95	14790

\* 1 year extended warranty on registration

<sup>^</sup> With maximum light intensity wattage increases by +6 W

**3**  
YEAR



**ARIS**

**2+1\* year on-site warranty**



Noiseless fan



Integrated ABS blade design



65% Electricity saving



Easy to clean



LED indication



Remote with boost, sleep & timer mode

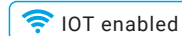


Dark Teakwood

Marble White



Google is a trademark of Google LLC.



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
Marble White	1200	39	165-285	280	245	0.95	10990
Dark Teakwood	1200	39	165-285	280	245	0.95	14290

\* 1 year extended warranty on registration

# STUDIO SMART +



2+1<sup>\*</sup> year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary look with wider blades



Remote with boost, sleep & timer mode



Marble White



Earth Brown



Google is a trademark of Google LLC.

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
1200	28 <sup>^</sup>	165-285	360	224	0.95	8490

<sup>\*</sup> 1 year extended warranty on registration

<sup>^</sup> The power value is calculated at speed five, while the others have been computed at boost speed.



**3**  
YEAR



# ERICA SMART

**2+1\* year on-site warranty**



65% Electricity saving



Easy to clean\*



LED indication



Contemporary look with wider blades



Remote with boost, sleep & timer mode



Umber Brown\*



Snow White



Google is a trademark of Google LLC.



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
Snow White	1200	28 <sup>^</sup>	165-285	360	225	0.95	7790
Umber Brown	1200	28 <sup>^</sup>	165-285	360	225	0.95	8290

\* Umber Brown is easy to clean

\* 1 year extended warranty on registration  
<sup>^</sup> The power value is calculated at speed five, while the others have been computed at boost speed.

# RENESA SMART +



2+1<sup>\*</sup> year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary design with a sleek body



Remote with boost, sleep & timer mode



**Golden Oakwood**  
Wooden Finish



**Natural Oakwood**  
Wooden Finish



**Pearl White**  
Metallic Finish



**Earth Brown**  
Metallic Finish



Google is a trademark of Google LLC.

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
Metallic	1200	28 <sup>^</sup>	165-285	360	235	0.95	8860
Wooden	1200	28 <sup>^</sup>	165-285	360	235	0.95	9270

<sup>^</sup> 1 year extended warranty on registration

<sup>^</sup> The power value is calculated at speed five, while the others have been computed at boost speed.

**3**  
YEAR



**RENESA +**

**2+1\* year on-site warranty**



65% Electricity saving



Easy to clean



LED indication for speed



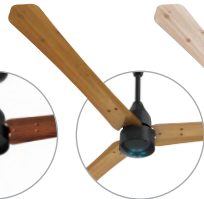
Contemporary design with a sleek body



Remote with boost, sleep & timer mode



**Dark Teakwood**  
Wooden Finish



**Golden Oakwood**  
Wooden Finish



**Natural Oakwood\***  
Wooden Finish



**Umber Brown\***  
Metallic Finish



**Aegean Blue\***  
Metallic Finish



**Sand Grey\***  
Metallic Finish



**Pearl White**  
Metallic Finish



**Earth Brown**  
Metallic Finish



**Metallic Gold†**  
Metallic Finish

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹) Wooden   Metallic
600	28 <sup>^</sup>	165-285	840	110	0.95	7090   6190
900	28 <sup>^</sup>	165-285	530	180	0.95	7490   6490
1200	28 <sup>^</sup>	165-285	360	235	0.95	7490   6490
1400	28 <sup>^</sup>	165-285	290	270	0.95	8190   7490

\* Natural Oakwood, Umber Brown and Aegean Blue colour available only in 1200 mm variant.

† Sand Grey and Metallic Gold available in 900mm and 1200mm variant.

\* 1 year extended warranty on registration

^ The power value is calculated at speed five, while the others have been computed at boost speed.



2+1\* year on-site warranty



65% Electricity saving



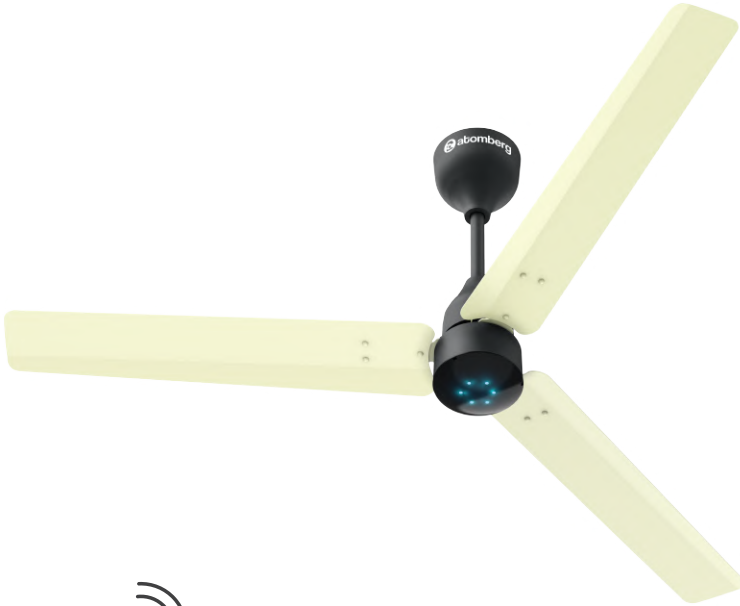
LED indication for speed



Contemporary design with a sleek body



Remote with boost, sleep & timer mode



Brown & Black

White & Black

Ivory & Black<sup>#</sup>

White

Matte Brown

Ivory<sup>#</sup>

Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
600	28 <sup>†</sup>	165-285	840	110	0.95	5090
900	28 <sup>†</sup>	165-285	530	180	0.95	5390
1200	28 <sup>†</sup>	165-285	360	235	0.95	5390
1400	28 <sup>†</sup>	165-285	290	270	0.95	5890

\* 1 year extended warranty on registration

<sup>#</sup> 'Ivory' and 'Ivory & Black' colours available only in 1200 mm variant

<sup>†</sup> The power value is calculated at speed five, while the others have been computed at boost speed.



2+1\* year on-site warranty



65% Electricity saving



Compatible with regulators



Contemporary design with a sleek body



# RENEZA ALPHA



Gloss Black



Gloss Brown



Gloss Ivory



Gloss White

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
1200	32	220-240	325	240	0.90	5390

\* 1 year extended warranty on registration

**STUDIO +**



**2+1\* year on-site warranty**



65% Electricity saving



LED indication for speed



Contemporary look with wider blades



Easy to clean



Remote with boost, sleep & timer mode



Earth Brown



Marble White



Sand Grey



Aegean Blue

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
1200	28*	165-285	360	224	0.95	7790

\* 1 year extended warranty on registration

\* The power value is calculated at speed five, while the others have been computed at boost speed.



# ERICA

2+1\* year on-site warranty



65% Electricity saving



Exquisite mandala art#



Easy to clean\*



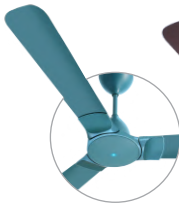
Contemporary look with wider blades



LED indication



Remote with boost, sleep & timer mode



Aegean Blue\*



Umber Brown\*



Midnight Black#



Lotus Pink#



Snow White#

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
Snow White	1200	28 <sup>†</sup>	165-285	360	225	0.95	7290
Lotus Pink	1200	28 <sup>†</sup>	165-285	360	225	0.95	7290
Umber Brown	1200	28 <sup>†</sup>	165-285	360	225	0.95	7790
Aegean Blue	1200	28 <sup>†</sup>	165-285	360	225	0.95	7790

\* Umber Brown and Aegean Blue is easy to clean.

# Snow White, Lotus Pink and Midnight Black has mandala design.

\* 1 year extended warranty on registration

† The power value is calculated at speed five, while the others have been computed at boost speed.

# IKANO



2+1\* year on-site warranty



65% Electricity saving



Runs 3x longer on inverter



Consistent speed even at low voltage



Remote with boost, sleep & timer mode



Gloss White



Gloss Ivory



Gloss Black



Gloss Brown

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
1200	28*	165-285	365	230	0.95	4590

\* 1 year extended warranty on registration

\* The power value is calculated at speed five, while the others have been computed at boost speed.



**3**  
YEAR



**EFFICIO**

**2+1\* year on-site warranty**



65% Electricity saving



Runs 3x longer on inverter



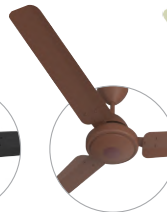
Remote with boost, sleep & timer mode



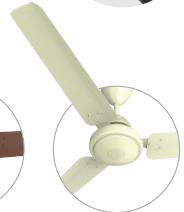
White



Matte Black\*



Matte Brown



Ivory

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
900	28 <sup>†</sup>	165-285	500	180	0.95	5275
1200	28 <sup>†</sup>	165-285	380	235	0.95	5275
1400	28 <sup>†</sup>	165-285	280	272	0.95	5590

\*'Matte Black' is available in 1200 mm & 900 mm variant

\* 1 year extended warranty on registration

† The power value is calculated at speed five, while the others have been computed at boost speed.

STUDIO +

# EXHAUST FAN

2  
YEAR

1+1\*  
year  
on-site  
warranty



Silent operation  
in spite of high  
air delivery



Easy-to-clean,  
easy to install  
and uninstall



Back flaps prevent  
insects from  
entering the house



SS Finish



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish   ABS Plastic
150	7.5	250	220-240	2250	3960   3640

\* 1 year extended warranty on registration

**2**  
YEAR

**1+1\* year  
on-site  
warranty**



Silent operation  
in spite of high  
air delivery



Back flaps prevent  
insects from  
entering the house



Easy-to-clean  
front grill,  
easy to install  
and uninstall

# EXHAUST FAN

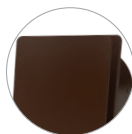
**STUDIO**



SS Finish



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish   ABS Plastic
150	6.5	245	220-240	2000	3310   3180

\* 1 year extended warranty on registration

**EFFICIO +**

# EXHAUST FAN

**2**  
YEAR

**1+1\* year on-site warranty**



Silent operation in spite of high air delivery



Flaps to prevent insects



Front motorised flaps



Easy to install and uninstall



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	5	245	220-240	1400	3350

\* 1 year extended warranty on registration



1+1\* year on-site warranty



Silent operation in spite of high air delivery



Easy-to-clean front grill, easy to install and uninstall



Back flaps prevent insects from entering the house

# EXHAUST FAN

# EFFICIO



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	11	356	220-240	2000	3350
200	16	800	220-240	1600	3460
250	20	1150	220-240	1300	3760

\* 1 year extended warranty on registration

# RENESA

## SWING PEDESTAL FAN

**2**  
YEAR

**1+1\*** year  
on-site  
warranty



Extra durable with strong ABS plastic construction



Double Ball Bearings for longer life



Easy to clean, easy to install and uninstall



Separate motor for oscillation function



Remote with boost, sleep & timer mode



Energy Efficient BLDC Motor

**SINGLE BUTTON INTERFACE**  
for fan speed  
and swing



**Snow White**  
Swing Pedestal



**Midnight Black**  
Swing Pedestal

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
400	35	165-285	1500	76	0.95	6140

\* 1 year extended warranty on registration



1+1\* year on-site warranty



Extra durable with strong ABS plastic construction



Double Ball Bearings for longer life



Separate motor for oscillation function



Easy to clean, easy to install and uninstall



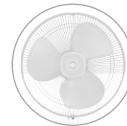
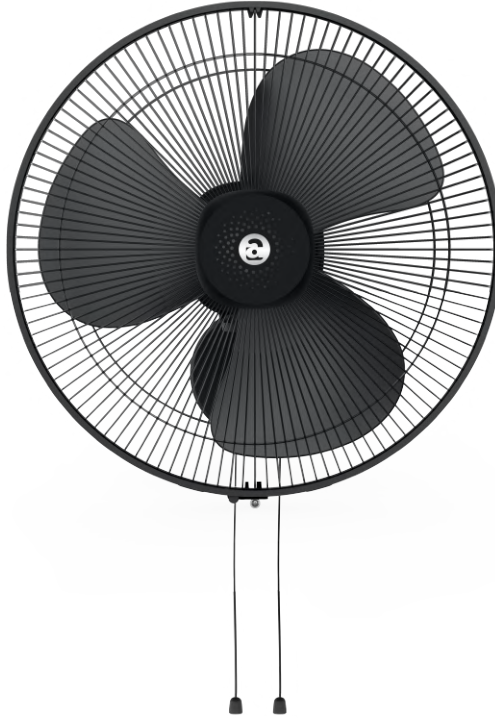
Remote with boost, sleep & timer mode



Energy Efficient BLDC Motor

# WALL FAN

# RENEZA



Snow White



Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	MRP (₹)
400	35	165-285	1500	76	0.95	5395

\* 1 year extended warranty on registration

## OUR MANTELPIECE



Awarded “Best Energy Conservation Appliance of the Year 2022”  
by Honourable President of India, Droupadi Murmu



Part of the “Champions of Change” event along with  
the Indian Prime Minister, Narendra Modi



# AWARDS



**National Entrepreneurship Award**  
from the Government of India - 2017



**Climate Solver Award**  
from WWF - 2016



**Global CleanTech Innovation Program Winner**  
from The United Nations - 2016



**Best on Campus Startup Award**  
from The Economic Times - 2019

# OUR CLIENTS



PARK HYATT®



Infosys®



Raymond



# PAN INDIA SERVICE NETWORK





**atomberg**  
“Why not?”

**ATOMBERG TECHNOLOGIES PVT LTD**

**Corporate office:** 1205, Millenium Business Park, MIDC Industrial Area, Sector 1,  
Kopar Khairane, Navi Mumbai, Maharashtra - 400710.

**Manufacturing unit:** Gate No. 51-59, Industrial Area, Chakan, Vill-Bhamboli,  
Khed, Pune, Maharashtra - 410501.

**Customer Care:**

Email: [support@atomberg.com](mailto:support@atomberg.com) | Contact Number: 84484 49442 | [www.atomberg.com](http://www.atomberg.com)